



Village of Mukwonago, WI

Request for Proposal for Village Signage Design Project

Date Issued: April 20, 2021

PROJECT CONTACT

John S. Fellows, Assoc. AIA, AICP

Planner

440 River Crest Court

Mukwonago, WI 53149

Telephone: 262.363.6420 ext. 2111

Email: jfellows@villageofmukwonago.com



Process:

The Village is interested in an efficient and timely process for design that will lead to the manufacturing of phase one signage in the Fall of 2020. The Village anticipate staff working closely with the selected professional team. It is envisioned that at least three concept graphic styles will be presented early in the process, of which one will be selected by the committee to allow the design process to move forward.

Construction Drawings:

The project should provide appropriate detailed drawings to allow for immediate bid for construction to allow for detailed competitive bidding. It is the intent of the Village that implementation of these signs will occur over time as funding is available from different sources or grants. It is the Villages desire that specifications for the signs are detailed such as material thickness and any unique connection elements be detailed. There is an intent that the signage solution and detailed drawings will be “shovel ready” for manufacturers to BID on construction/ manufacturing and installation.

Phases:

The Village has already determined the first phases for implementation.

- Phase 1A: Implementation of vehicular way finding within the central downtown.
- Phase 1B. Implementation of pedestrian way finding within the central downtown.
- Phase 1C. Implementation of public parking signage within the central downtown.
- Phase 1D. Implementation of four main entry signs into the village.
- Phase 2. Will include expansion of Phase 1A and 1B beyond the downtown core.
- Phase 3. Will include specialized downtown signage such as gateway entry signage into downtown, kiosks, historical tabletop informational signage.
- Signage for Parks, trails bike facilities, municipal facilities, will be in future phases a funding is secured.

The family of signs should portray a consistent image for the community and to improve navigation for all modes of travel. Signage should for example guide visitors, residents, and employees to landmarks, locations of interest, Village Parks, shopping, dining, and parking opportunities. Standards for the inclusion of non-public facilities such as “landmark” individual stores or other private facilities will be required, as well as a clear written policy regarding such identification.

The Village currently has funding for the development of this signage design process and implementation of Phase 1A.

Goals:

The project goals are as follows:

- Create a consistent signage and wayfinding system across a range of signage mediums.



SUBMISSION OF PROPOSALS (Continued)

The original and twelve (12) color copies of each individual's proposal must be submitted by 5:00 P.M. on **Monday, May 24, 2021.**

Please submit proposals to the address below:

Village of Mukwonago
Planning Department
Attn: John Fellows
440 River Crest Court
Mukwonago, WI 53149

Proposals submitted by e-mail will not be accepted.

Questions

For questions regarding this Request for Proposals, please contact:

John Fellows, Assoc. AIA, CPM, AICP

Planner

Village of Mukwonago

407 Grant Street

440 River Crest Court

Mukwonago, WI 53149

262.363.6420 x 2111

jfellows@villageofmukwonago.com