

Village of Mukwonago  
**Notice of Meeting and Agenda**

**DOWNTOWN DEVELOPMENT COMMITTEE MEETING**  
**Thursday, October 22, 2020**

Time: **7:00 pm**  
Place: **Via Virtual Zoom Platform**

**Zoom Log In Information**

Join Zoom Meeting <https://us02web.zoom.us/j/83206914097?pwd=MmlpZWpyMnZlYTFZaFgwZjhvdmQ4UT09>

Meeting ID: 832 0691 4097 Passcode: 098063

Dial by your location

+1 312 626 6799 US (Chicago)

**1. Call To Order**

**2. Roll Call**

**3. Approval of Minutes**

- 3.1 Approve Minutes of August 27, 2020 DDC Committee.  
[DDC Minutes 08272020](#)

**4. New Business**

- 4.1 Informational Update by Roger Walsh, DDC Chair and John Weidl, Village Administrator/Economic Development Director.  
Small Business Grant Results  
Village 2021 Downtown Budget  
Downtown TIF Direction  
Current and Potential Downtown Development Projects; 301 Main Street (Clark), 200 Grand Ave Development, and 201 Rochester.  
Recent and Proposed VCOZD zoning code changes  
Branding Project  
Redevelopment Resources Results  
Other Progress or Potential Village Downtown Initiatives
- 4.2 Streetscaping & Wayfinding Informational update and possible action on selection of banner sub-committee.  
[DDC Streetscape Wayfinding](#)
- 4.3 Historic District Signage and Historic Walking Tour Informational Update

- 4.4 Downtown Yours Website and Facebook Review
  - a. Discussion and possible recommendations to improve effectiveness of DDC messaging
  - b. Discussion and direction for Village/DDC coordinated management of content entry, updating, incompliance with Village Social Media Policy (Authorized Village Staff Liaisons)
  
- 4.5 Downtown Strategic Plan 2020-2021 Tier 1 and Tier 2 Implementation Priorities
  - a. Ranking, Discussion, and Possible Selection of Top 3-5 Priority Action Goal Recommendations (6 months, 12 months, 18 months)  
[Downtown-Strategic-Plan-05312018.pdf](#)
  
- 4.6 Discussion and Possible Recommendations regarding Downtown Improvement & Development Funding Options including TIF, BID, Public-Private or Public Service Organization Partnerships, Grants, and WEDC-Connect Communities Resources.  
[DDC WEDC Grant](#)
  
- 4.7 Discussion regarding November & December Meeting Schedule

**5. Public Comments:**

*The Public Comment Session shall last no longer than fifteen (15) minutes and individual presentations are limited to three (3) minutes per speaker. These time limits may be extended at the discretion of the Chief Presiding Officer. The Village Board may have limited discussion on the information received, however, no action will be taken on issues raised during the Public Comment Session unless they are otherwise on the Agenda for that meeting. Public comments should be addressed to the Village Board as a body. Presentations shall not deal in personalities personal attacks on members of the Village Board, the applicant for any project or Village employees. Comments, questions and concerns should be presented in a respectful professional manner. Any questions to an individual member of the Commission or Staff will be deemed out of order by the Presiding Officer.*

**6. Adjourn**

It is possible that a quorum of, members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice. Please note, upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities through appropriate aids and services. For additional information or to request this service, contact the Municipal Clerk's Office, (262) 363-6420.