



| Topic # | Topic  | Total Score |
|---------|--|-------------|
| 1       | Engage a firm to create a roadway design and streetscaping enhancement plan. Such as sidewalks, crosswalks, beautification, lighting, safety, connectivity and gateways.       | 158         |
| 2       | Encourage community spaces and activities downtown.  | 142         |
| 3       | Reroute of Hwy. 83 around downtown.  | 118         |
| 4       | Engage a firm to conduct a market analysis with the goal of attracting new businesses and growing the economic base, and maximizing the existing space in downtown.            | 106         |
| 5       | Re-establish a Historic Preservation Commission (Landmark Commission).   | 86          |
| 6       | Police department crosswalk safety enhancements from traffic suppression to improved crossing areas.   | 86          |
| 7       | Promote and collaborate with Library, Historical Society and Red Brick Museum for historical and cultural development.   | 78          |
| 8       | Marketing to highlight the uniqueness of Mukwonago and showcase events, culture and recreation.  | 78          |
| 9       | Engage a firm to develop a design plan with specific guidelines focusing on exterior building improvements that are compatible with or enhance existing building environments. | 78          |
| 10      | Invest in benches, trash/recycling receptacles, bike racks, bubblers and rest rooms.   | 71          |
| 11      | Ordinance to change the trucking route onto Holz Parkway.  | 70          |
| 12      | Create a grant or low cost loan program to encourage and support downtown business improvements.   | 65          |
| 13      | Wayfinding signage around the Downtown and to key points of interest in the village.   | 50          |
| 14      | Investigate the development of a Downtown Business Owner's Association and/or a Business improvement District to support and enhance downtown.                                 | 44          |
| 15      | Market existing public parking options in the downtown.  | 25          |

\* Results excludes "Other" category