



Topic #	Topic	# Times Chosen
1	Engage a firm to create a roadway design and streetscaping enhancement plan. Such as sidewalks, crosswalks, beautification, lighting, safety, connectivity and gateways.	50
2	Encourage community spaces and activities downtown.	45
3	Reroute of Hwy. 83 around downtown.	35
4	Engage a firm to conduct a market analysis with the goal of attracting new businesses and growing the economic base, and maximizing the existing space in downtown.	34
10	Invest in benches, trash/recycling receptacles, bike racks, bubblers and rest rooms.	32
6	Police department crosswalk safety enhancements from traffic suppression to improved crossing areas.	30
7	Promote and collaborate with Library, Historical Society and Red Brick Museum for historical and cultural development.	27
8	Marketing to highlight the uniqueness of Mukwonago and showcase events, culture and recreation.	27
12	Create a grant or low cost loan program to encourage and support downtown business improvements.	25
9	Engage a firm to develop a design plan with specific guidelines focusing on exterior building improvements that are compatible with or enhance existing building environments.	24
5	Re-establish a Historic Preservation Commission (Landmark Commission).	23
11	Ordinance to change the trucking route onto Holz Parkway.	22
13	Wayfinding signage around the Downtown and to key points of interest in the village.	19
14	Investigate the development of a Downtown Business Owner's Association and/or a Business improvement District to support and enhance downtown.	16
15	Market existing public parking options in the downtown.	8

* Results excludes "Other" category

